

EC'd Yes Last Received: 10/22/2012 10:39 AM
Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() GMMB	Rep Firm	
Advertiser	() OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	2141		Agency C/P1/P2/E 95/100/2141		
Buyer	DAN NAGELBERG		Flight Dates 10/22/2012 - 10/22/2012	Salesperson Phone#	215-567-6005
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938
Fax#					

--- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$3500
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M	730P-1030P		:30	\$700.00	10/22-10/22	5	1	5	\$3,500.00	

Buyline Comment: 2012 N.L.C.S.

---REPORT TOTALS---

Report Totals: 5 / \$3,500.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$3,500.00
Sales Totals: 5 / \$3,500.00
Station Totals: 5 / \$3,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$3,500	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 100%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW

Books NOV11, MAY12, ENOV12
Demos RA35+

Rep Order# 6866171 Ver# 1 Status New Traffic Order# Printed: 10/22/2012 11:17 AM 2 of 2

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Estimate# 2141 Agency C/P1/P2/E 95/100/2141 Salesperson Phone# 215-567-6005

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Phone# Hiatus Weeks

Fax#

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE